

Report of the 10 May 2016 ANSI Committee on Education (CoE) Meeting in Ann Arbor, Michigan

The morning session was a joint session with the ANSI Company Member Forum (CMF)

Opening Items

The meeting was held at the Ross Business School of the University of Michigan on May 10, 2016.

Rich Forselius, CMF Chair, provided a brief overview of the Company Member Forum, its work, and how it fits within the structure of the ANSI Federation. Mr. Forselius was then joined by Monte Bogatz, CoE Chair, to provide some opening remarks and review the agenda.

Rich Robben, executive director of plant operations at the University of Michigan, welcomed everyone in attendance.

Opening Statements from Joe Bhatia

Joe Bhatia highlighted some of the key initiatives ANSI has been centering its focus on, including:

- ANSI's Service Sector Initiative
- ANSI's ongoing work in China, and the progression of ANSI's relationship with Chinese standards bodies
- Announcing World Standards Week dates (October 24-28, 2016)

Business

George Gulla, ANSI's Vice President of Publications Sales and Membership, reviewed the report of the October 2015 CMF meeting. Don Deutsch, the chair of the CMF nominating committee, provided a report from the Nominating Committee, and outlined the schedule and process involved with the call for CMF nominations.

Future of Standardization: Emerging Standards Professionals Panel Discussion

The issue of preparing the next wave of standards professionals has become a hot topic in the standards community. Standards professionals are retiring at a rapid pace, and interest in standards is dwindling amongst young professionals. Now more than ever it is critical to properly put in place practices and methods to ensure the knowledge and experience possessed by standards veterans can successfully be passed along to the incoming generation. In this discussion, panelists discussed some of the methods their company/organization has put in place, what sort of training and preparation goes into developing emerging standards professionals, and what is left to be desired from this entire process. The panel consisted of Chuck Crowell, Caterpillar; Jim Matthews, Corning Incorporated; Kathy Bove, GE; Laura Hitchcock, Boeing; Mary Jo DiBernardo, NIST.

After the panel discussion, Mr. Bogatz provided a brief update on the activities of the CoE. Lisa Rajchel, ANSI's Senior Director of International Secretaries and staff Liaison to the CoE, followed with a presentation of the initial plans for the upcoming "Zero to Hero" conference being held during World Standards Week 2016. She noted that the focus of the conference will be preparing the next generation of standardizers and, she welcomed comments, suggestions and planning assistance from the CMF and CoE members.

The afternoon session was a dedicated CoE meeting.

Afternoon Session Opening Remarks

Mr. Bogatz welcomed the participants in the room and thanked the University of Michigan for hosting the meeting.

Approval of the CoE Agenda

The agenda, document CoE 16 N01rev was approved.

Approval of the Report of the Last Meeting and review of the action items

The report of the December 2015 CoE meeting, document CoE N02 rev was approved. Mr. Bogatz and Ms. Rajchel provided updates on the 2015 action:

- **2016 Student Paper Competition**

Ms. Rajchel noted that the 2016 competition closed with a record 31 submissions and that the next step was the formation of a review committee to recommend winners to ANSI Management. Nitin Aggarwal, Amy Slaton, Sharon Stanford, Stephen Elliott, Jessica Evans and Deborah Prince volunteered to serve on a review committee.

A brief discussion then took place concerning how ANSI might keep past paper competition winners engaged. One suggestion was that ANSI publishes an article on where past paper competition winners are today and what they are doing. Ms. Rajchel said that she would speak with ANSI's Communication Team about such an article but noted that ANSI had already tried to reach out to past winners. Unfortunately, staff had little luck in locating past winners as many had since graduated and ANSI had no current contact information.

Following this discussion, several participants noted that ANSI also needs to take steps to make new attendees to World Standards Week feel welcomed. Suggestions included a "newbie" table at lunches and dinners, and asking ANSI Board members to reach out to 1st time attendees. Ms. Rajchel said that she would bring these ideas back to ANSI for consideration.

- **Feedback on morning session with CMF**

The participants all agreed that the morning session with the CMF was worthwhile. It was suggested that, if possible, one CoE meeting per year should be co-located with the CMF. Mr. Bogatz stated that he would work with the CMF leadership to see what might be done in 2017.

- **Debrief on ANSI booth at 2016 Science and Engineering Festival (April 2016)**

Ms. Rajchel reported on ANSI's participation at the 2016 STEM Festival in April 2016 in Washington, DC. and thanked the ANSI member organizations that partnered with ANSI in the "passport challenge". A detailed report of the event can be found at

https://www.ansi.org/news_publications/print_article.aspx?articleid=019c3ed2-9c4c-4f88-8862-dc878bcf6b31

- **Update on career page on ANSI website**

Ms. Rajchel noted that the internship section of the ANSI career page is lacking information despite multiple requests to the ANSI membership for such information. Ms. Rajchel encouraged companies and SDOs that have internship opportunities to populate the web page. ANSI continues

to promote the existence of the internship page.

Report on events planned for Q3 and Q4

- **Standards Simulation to be held during WSW 2016**

Ms. Rajchel noted that plans were underway for a standards simulation event to be held on Monday, 24 October 2016, during World Standards Week. She noted that ANSI and NIST staff is working with Jeff Strauss at Northwestern University on the content and organization of the event. Ms. Rajchel stated that more information would be forthcoming.

- **Education day during WSW 2016**

As noted during the joint session in the morning, Ms. Rajchel noted that initial plans were underway for the upcoming "Zero to Hero" conference being held during World Standards Week 2016. She emphasized that the focus of the conference will be preparing the next generation of standardizers and, she welcomed comments, suggestions and planning assistance from CoE members.

- **Ideas for theme for 2017 student paper competition**

The participants engaged in a lengthy exchange of ideas for a theme for the 2017 student paper competition. The result of the open discussion was agreement on the following:

Theme: The world in 2050

What role standards played in making the world you see?

Next Meeting

A doodle poll was issued following the meeting and as a result, the next CoE meeting will be held 20 January 2017 in Fremont, California.

Other Business

It was suggested that *Standards and Research* be added to www.standardslearn.org and that an email be sent to the CoE and other university contacts asking for information to populate the *Standards in the Classroom* page. Ms. Rajchel agreed to pursue both suggestions.

Wrap up and Adjournment

Mr. Bogatz thanked the participants for their attendance and engagement and adjourned the meeting.