



Mission:
**School
Safety**



Founder's Introduction



Brandon Flanagan

President & Chief Executive Officer

Accompanying your child to their first day of school is not only filled with excitement and anticipation, but also a rite of passage for both parent and child. It's the intersection of summer ending and autumn beginning. A day of picture taking and lasting memories. A time when children reunite with friends after months apart. Unfortunately, what has always been an innocent beginning is now overcast by the concern for student safety. Bulletproof backpacks dominate media headlines while rerun news clips from Sandy Hook Elementary and MSD High School flood television screens.

About one year ago, my wife and I stood toward the back of a kindergarten classroom, listening to the teacher's welcoming remarks. Abruptly and without warning, I felt a sudden sense of overwhelming, almost suffocating anxiety. Frantically, I began wondering if the front door locked from the inside; did the door have a pane of glass – was there a window shade; did the classroom have a closet. What would happen if, God forbid, tragedy struck our son's school? Would he be safe enough?

Once the teacher completed her remarks, I nervously paced the classroom. Not knowing what else to do, I turned to a nearby father to initiate "small talk." Without hesitation, he asked, "What happens during an emergency here – what's the protocol?" At that moment, I realized my concerns were shared by many parents who also feared for their child's well-being.

In years past, school shootings were typically isolated instances. Not since the last 15 years has the country witnessed a steady increase in targeted acts of school violence and a rise in mortality rates. In recent years, however, the mindset of "It will never happen here," resonated across school districts. Yet, statistics and recent tragedies prove otherwise. If the country has learned anything, it's that an incident of violence can occur at any school, in any community.

While most of us hug our children a little longer before the start of school, parents are desperate to find the answers to today's violence epidemic. Moreover and rightfully so, parents are seeking the assurances necessary to send their children to school without requiring an act of courage. It's incumbent upon us, as members of our communities, to ensure school district and law enforcement administrations are proactively seeking out every practical defense to protect our loved ones best. The time for "talking" has come and gone. The time for action, however, is upon us.

Your advocate for safety,

The Problem



To date, law enforcement officers are arriving on scene after an incident has ended.

According to a study published by the RAND Corporation (commissioned by the National Institute of Justice), school safety experts stressed the importance of technology allowing teachers and emergency responders to communicate directly, through a two-way communication system.

Statistically, traditional 911 calls take two to four minutes, on average, to route the call for service from the centralized communications center to the local, dispatching agency. Overwhelmingly, law enforcement is responding on scene after the incident has concluded and without the possibility of positively mitigating the outcome.

As we have learned from past events, we understand more than ever that *time equals lives*. When seconds matter most, IN FORCE911 is the only encrypted and secured network which establishes a real-time communication portal between those experiencing the threat and those actively responding.

Understanding police intervention is what ultimately saves lives, school districts can now rely on point-to-point connectivity at the officer level, instead of speaking to a third-party dispatch center.

Time to route initial call to responding officers
2-4 minutes

Average Response Time
12.5 minutes

One person is shot every
15 seconds

69% of events are over in five minutes or less

60% of events are over prior to law enforcement's arrival

The Solution

Instant Alert Notification

IN FORCE911 enables teachers, staff and administrators with the ability to launch an alert from any device, sending it directly to law enforcement in 12 seconds or less! The emergency communication portal provides responding officers and dispatchers mission critical information (including the classroom number of the threat origin).

Real-Time Communication

Today, school districts in partnership with law enforcement, are tasked with increasing safety and security. Until now, there hasn't been a suitable technology designed to reduce police response time to a critical event at a school building, while bridging the inherent communications gap. **IN FORCE911** provides point-to-point connectivity with real-time communication between law enforcement and those experiencing the threat.

Mission Critical Information

Floor Plans
Building Schematics
Emergency Operations Plans
Live Camera Feeds





Structured Reunification

Lockdown situations can typically last for many hours, while staff are without the knowledge of what's happening throughout the building. Through the power of real-time, two-way communication, law enforcement provides school staff with critical updates, such as an “all clear” message. When it's time to evacuate the building, staff may “check in” with administrators providing a true accountability of students and their locations. By reducing the time necessary to clear a building, law enforcement can methodically evacuate personnel, reuniting staff and students with their loved ones.

Reverse Alert Notification

When a situation arises that could pose a potential threat to an unknowing school, law enforcement and dispatchers are equipped with the ability to send a geo-targeted reverse notification. As an “all hazards approach” to school safety, the alert notification will be sent directly to key administrators, alerting them of a potential external threat, while maintaining real-time communication.

Examples of a Reverse Alert:

- Intruder on Campus
- Police Pursuit
- Bomb Threat
- Custodial Disputes
- Severe Weather Alerts



Community Engagement

What sends a more powerful message to parents, grandparents and loved ones than a school superintendent and law enforcement administrator joined together, announcing a strategic school safety initiative? **IN FORCE911** provides parents the peace of mind they rightfully deserve and are seeking from local leadership. By working together as community leaders and leveraging the power of the press, **IN FORCE911** is a movement everyone can actively support!

“With over 28,000 students and staff attending our schools every day, having an immediate response by law enforcement during a time of crisis is essential in preventing imminent harm to our children and staff that we care about, on a daily basis. **IN FORCE911** is our security blanket should that unfortunate event ever take place in our school district.”

Robert F. Pezzella
School Safety Director
Worcester, MA Public Schools

“We are so excited to deploy **IN FORCE911** in Montgomery County Schools. The safety of our students is always our top priority. When looking at alternatives to improve communication with staff during a critical incident response, **IN FORCE911** was the clear choice for our school system. We are excited to partner with them to help make our schools as safe as they can be.”

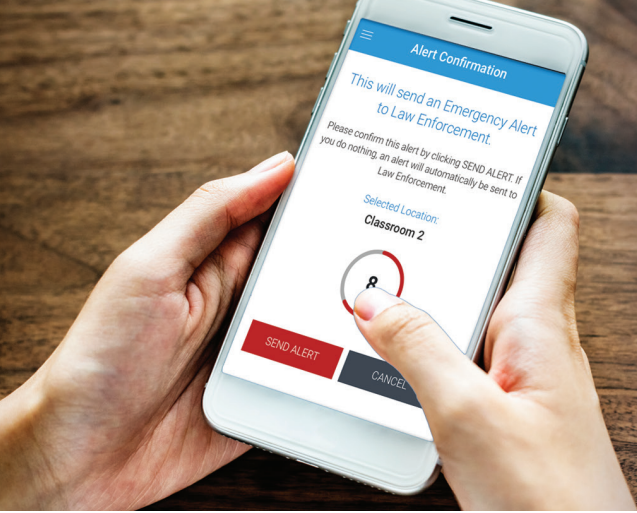
Dr. Dale Ellis
Superintendent
Montgomery County, NC Public Schools

“The alert goes to all the adults in the school, so that there’s really clear and transparent communication about an emergency situation that’s going on. In addition, it goes out to dispatch and all the patrol cars in the area.”

Armand Pires
Superintendent
Medway, MA Public Schools

“Our number one goal is to get to the school and eliminate the threat. Response time is the number one factor to decrease the loss of life and injuries.”

Mike Worrell
Sheriff
Pulaski County, VA Sheriff’s Office



Wherever, Whenever, However

Wherever...

...an active threat arises, teachers, staff and administrators may send an alert through the **IN FORCE911** desktop or native, mobile application. By utilizing all existing hardware devices, the probability of sending an alert to an officer in seconds, compared to minutes, significantly increases. Wherever the threat arises, **IN FORCE911** is a click away from sending an immediate notification to law enforcement with actionable and reliable information!

Whenever...

...law enforcement receives an alert from a school building under threat, you can rest assured they are responding in 12 seconds or less! Whether on or off duty, law enforcement is equipped with mission critical information, including the classroom number. Law enforcement then makes a more effective and efficient approach to entering the building - further reducing time to neutralize the threat.

However...

...you need rapid law enforcement response, **IN FORCE911** is your secure, reliable network to summon the help of law enforcement, in a manner that is truly revolutionary - wherever, whenever, and however!



#TimeEqualsLives

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