

Opportunities and Updates on International Items

ANSI Company Member Forum

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A large, abstract graphic on the right side of the slide, composed of numerous overlapping, curved brushstrokes in a variety of colors including teal, blue, purple, and green. The strokes are dynamic and layered, creating a sense of movement and depth.

**World
Standards
Week**

Agenda

- ANSI's International Development Opportunities
- Updates related to China standardization
- Updates related to U.S.-EU dialogue on standardization

ANSI International Development Opportunities



Standards Alliance Phase 2

- (2019-2024), Target Countries/Regions: Brazil, Colombia, Peru, Mexico, Ghana, Kenya, South Africa, Zambia, West Africa (regional), Indo-Pacific (regional)
- Programming at national or regional level, as appropriate
- Private sector-led initiatives, in particular in sectors such as medical devices, water and sanitation, energy, and others

<https://standardsalliance.ansi.org/SA2/>



U.S.-Africa Clean Energy Standards Program (CESP)

- 2 workshops in Africa left before March 2022
- 1st workshop on Energy Storage Standards in Southern Africa (October 2021)
- 2nd workshop to be held with the African Electrotechnical Standardization Commission (AFSEC) in January 2022

<https://www.standardsportal.org/us-africacesp>



- 2 more workshops in Africa before June 2022
- Covering a range of ICT topics including: connectivity, cybersecurity, data protection, e-government, digitization, mobile banking regulations and standards harmonization.

<https://www.standardsportal.org/us-africaictsp>



- 4 workshops in the Indo-Pacific region in 2022.
- Covering a wide range of topics: surface transportation, agri-business, healthcare.
- Indonesia, Vietnam, Malaysia, Thailand and Philippines, as well as other host countries.
- Submit a proposal: us-indostcp@ansi.org

Chinese Outline for the Development of National Standardization

- **First-ever national standardization strategy for China** released on October 10, 2021 by the Central Committee of the Communist Party of China and the State Council [《国家标准化发展纲要》](#)
- Developed based on the previous research project of China Standards 2035
- Includes 9 sections and 35 articles, aims to coordinate the development of standardization for the promotion of high-quality development and the comprehensive establishment of a modern socialist country

ANSI CEO Joe Bhatia delivering keynote speech at Standardization Administration of China (SAC)'s conference on China Standards 2035



Two Development Goals in the Outline

- **By 2025:**

Category	Current Situation	By 2025
Supply of Standards	Government-led	Led by both government and market, with more emphasis on association standards
Coverage of Standards	Primarily focus on industrial sectors and products (there is shortage of standards in such fields as service industry, agriculture, etc.)	Cover all sectors and aspects in the economy
Drive to Standardization Work	Primarily driven by domestic needs	Driven by both domestic and international needs
Benchmark for Standard Development	Evaluated by the quantity of standards and scales of standards developed	Evaluated by the quality of standards and benefits brought by standards

- **By 2035:**

The standard system with optimized structure, advanced rationality and international compatibility will be more completed. The standardized management system with Chinese characteristics will be more well developed. The standardized work pattern of market-driven, government-guided, enterprise-oriented featuring mass participation, openness and integration will fully take shape.

ANSI IPAG China Task Force

- Launched in 2021 to monitor and collaboratively respond to China's National Standards Strategy and ongoing standards and certification reforms.
- Comprised of 14 ANSI members across sectors from SDOs, manufacturers, trade associations, and government.
- Reach consensus on a unified stance and method of engagement with Chinese counterparts as needed to promote U.S. industry positions.



U.S.-EU Dialogue on Standardization

- U.S.-EU Trade and Technology Council (TTC) met for the first time in Pittsburgh on 29 September 2021.
- The Joint Statement released following the meeting can be found [here](#).
- In it, the U.S. and EU identified planned deliverables for Working Group 1 on Technology Standards.
- Gordon Gillerman, NIST and Anthony Quinn, ITA provided a briefing to the ANSI IPAG on Monday, October 25 on the TTC meetings and opportunities in the future for ANSI members to contribute.

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