

# ESSENTIAL COMMUNICATIONS

RELIABLE | SECURE | AFFORDABLE



**“Schools should establish and maintain effective communications systems (two-way radios) to rapidly provide alerts, warnings, or other key information during an incident.”**

*— Federal Commission on School Safety*

**Schools rely on KENWOOD two-way radios to maintain safety and security on campus.**

- Protect staff and students with instant communications in a crisis
- Intuitive and even simpler than a cell phone
- Low cost, light weight and small
- Open the box and use the radio. One touch. No training. No downtime.
- Rugged and waterproof



**KENWOOD  
NX-1000  
Series**

## **Five Ways Two-Way Radios Help Lower Costs and Increase Campus Safety**

- 1** Radios are purpose-built for security and safety. That’s why fire and police rely on them. Your school deserves the same.
- 2** Metal detectors and surveillance cameras can send a message to students that school is scary and dangerous. Radios are the effective, unobtrusive, and inexpensive way to keep students safe and secure.
- 3** Digital means discreet. Talk about sensitive topics or security problems without disrupting others or possible eavesdropping.
- 4** No more smartphone “telephone tag” in a disaster. Push a button and one-to-many communications instantly sends instructions to swiftly mobilize evacuations.
- 5** “Instant on” radios make it fast and easy to report intruders, emergency exits left open, missing students or security issues.



**74%** OF U.S. SCHOOL STAFF  
AND FACULTY USE  
TWO-WAY RADIOS

*U.S. Department of Homeland Security*

**“Commercial radio systems should be used rather than off-the-shelf consumer products or radios designed for recreational use.”**

*— Partner Alliance for Safer Schools (PASS)*

**KENWOOD**

1-800-950-5005 [www.kenwood.com/usa](http://www.kenwood.com/usa)